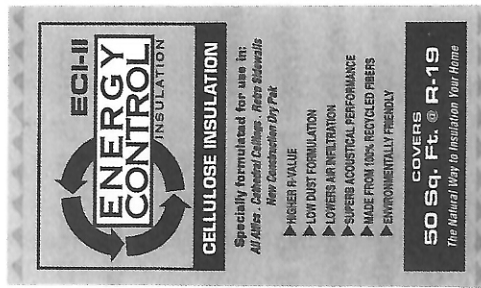




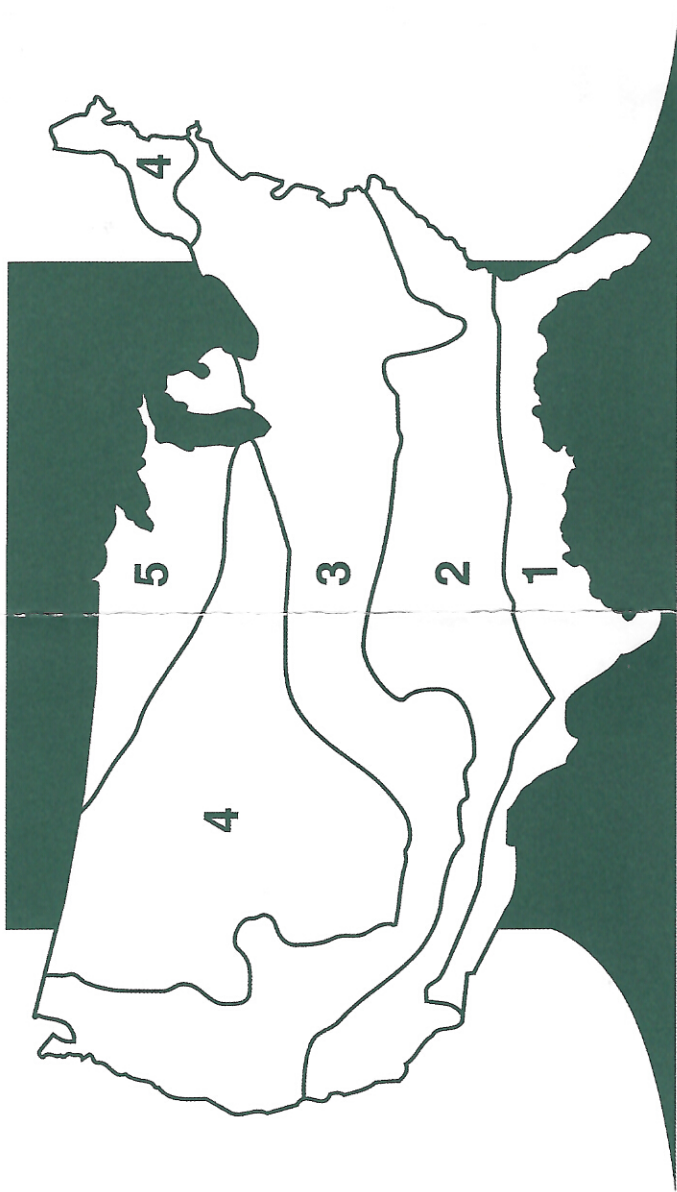
**Nature's Finest Insulating Material**

- Class | Cellulose Insulation
- Low Density
- Highest R-Factor
- Low Air Infiltration

Made from 100% Recycled Fibers



Professionally Installed by



**THE HIGHER THE R-VALUE, THE GREATER THE INSULATING POWER. ASK YOUR SELLER FOR THE FACT SHEET ON R-VALUES.**

**ENERGY CONTROL RECOMMENDED R-VALUES**

Zone	Attic	Side* Walls	Attic Garage
1	38	13	24
2	40	13	24
3	50	13	30
4	55	13	30
5	60	13	50

\*Assumes 2 x 4 wall

**INSULATION "R" VALUES OF WELL-KNOWN PRODUCTS**

Insulation	R-Value per inch	R-Value at 6"	R-Value at 10"
ECI II cellulose fiber	3.8	22.8	38
Standard Cellulose	3.8	21.6	36
Rockwool	2.9	17.4	29
Fiberglass (blown)	2.2	13.2	22
Vermiculite	2.2	13.2	22*



*"The Natural Way  
to Insulate Your Home"*

**P**erfect for every heating/  
cooling source

**H**ighest R-Value

At 3.8 "R" per inch

Energy Control has the highest  
insulating value of any loose-fill  
product on the market

**L**ightweight

Only 1.4 pounds per cubic foot:  
30% lighter than other cellulose  
products

**S**afe to Install

ECI II cellulose has been tested  
and approved by R&D Services.  
It meets all federal specifications for  
flame retardancy, smolder, corrosion  
and more



Energy Control II meets or exceeds  
Federal specification HHI-5151D and  
ASTM-739-03

## Sound Deadening

Energy Control II, when blown  
into standard wood-frame partition  
walls will reduce the transmission of  
sound by approximately 25%...the  
all-natural fibers absorb sound  
between walls and ceilings

## Moisture Resistant

ECI II does not lend itself to  
condensation in exterior walls. In  
fact, by stopping air infiltration, ECI II  
reduces the chance of condensation  
ever occurring

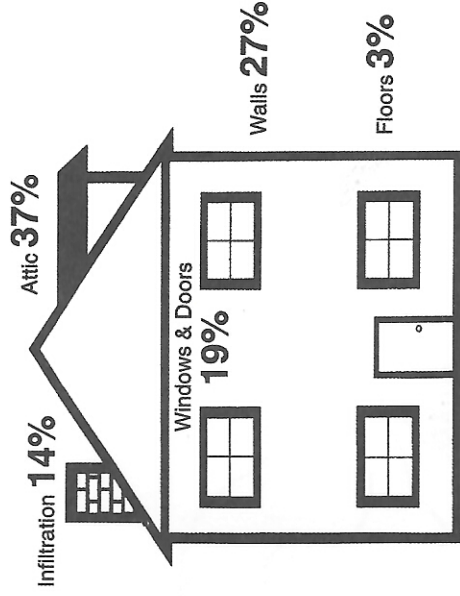
## Permanent

The fibers and chemicals used in  
ECI II cellulose will not deteriorate  
under normal conditions and are  
**WARRANTED FOR AS LONG  
AS YOU OWN YOUR HOME**

## Controls Ice Build-up

Properly installed, ECI will shield  
your attic from heat loss which can  
cause ice build-up and damage to  
your roof when temperatures are  
below freezing outside

## Where energy is lost in the typical two-story home



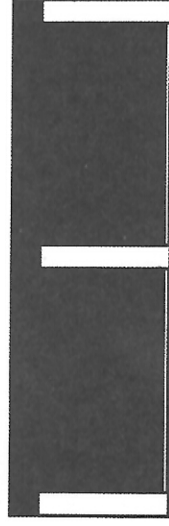
## 75% OF ENERGY LOSS CAN BE STOPPED:

- 1) Insulate exterior side walls with ECI II
- 2) Insulate attic with ECI II
- 3) Install new storm windows and doors
- 4) Caulk and weather-strip areas of air leakage and infiltration

## HOW DOES YOUR ATTIC LOOK?



Heat Loss Thru and Around Ceiling Joist



No Heat Loss Thru Ceiling Joist!